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T-Mobile US recently announced its strong, continued customer growth and financial performance in its fourth quarter 2016 earnings report, building on its status as the industry leader in both customer and revenue growth. The full quarterly results can be found <u>here</u> and the press release can be found <u>here</u>. Detailed below are highlights from the company's Q4 2016 earnings:

### FASTEST GROWING WIRELESS COMPANY IN AMERICA

- T-Mobile reported 2.1 million net customer additions this quarter, bringing its total 2016 net additions to 8.2 million. This marks the third consecutive year in which T-Mobile has added more than 8 million total customers – and why its total customer count, at 71.5 million in Q4 2016, continues to rise.
- What's more, T-Mobile consistently delivers for both customers and shareholders with \$390 million in net income this quarter a 31 percent year-over-year increase and a 99 percent jump in full-year net income to \$1.5 billion in 2016.

### NETWORK ENHANCEMENTS

- **T-Mobile provides 4G LTE coverage to 314 million people** and with its commitment to providing customers with the fastest and fastest-growing 4G LTE network in America looks to grow that number to 320 million by year-end 2017.
- The company **increased its low-band spectrum holdings to 272 million POPs**, and has continued to improve its Extended Range LTE network by deploying its 700 MHz A-Block spectrum in more than 500 market areas, covering more than 252 million people.
- T-Mobile's innovative technologies and re-farming of existing spectrum have enabled it to expand the depth, breadth and functionality of its LTE network. In Q4 2015, the company was using 52 percent of spectrum for 4G LTE, while the same jumped to 70 percent in Q4 2016.
- T-Mobile has also **improved its branded postpaid churn rate**, decreasing it by 18 basis points from Q4 2015 to 1.28 percent. This means the company is keeping customers for longer periods of time.

# FASTEST NATIONWIDE 4G LTE NETWORK

• For 12 consecutive quarters, T-Mobile has led the industry with the nation's fastest 4G LTE network based on upload and download speeds from millions of user-generated tests.

# UN-CARRIER UPDATE

 With 13 Un-carrier announcements and counting under its belt, T-Mobile continues to find solutions for customers' biggest pain points. From eliminating service contracts to ending overage charges to offering all unlimited plans, the company is changing the rules of the wireless industry – and forcing the competition to change along with it – to benefit consumers.







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